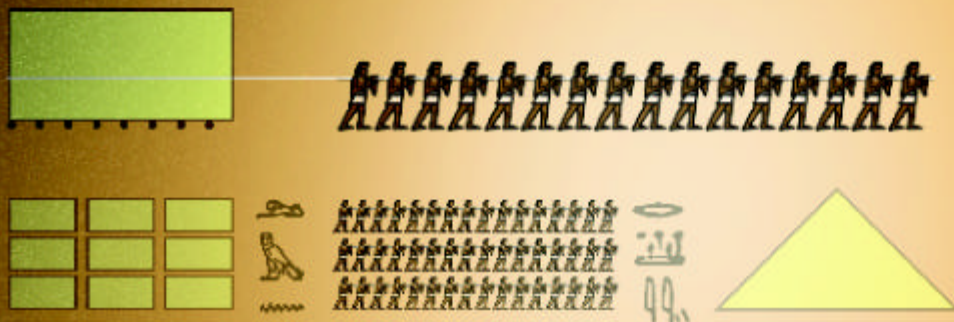


PRESERVING YOUR PRODUCTIVITY

AN ESTIMATED
30-40% OF INTERNET
USE AT WORK IS
NON-WORK RELATED



RESULTING IN HOURS
UPON HOURS OF
WASTED TIME, LOST
PRODUCTIVITY AND
LOST REVENUE

Employee access to inappropriate Web sites and the drain of employee time and corporate resources wrought by excessive personal use of Web and email will continue to be concerns that corporations must manage.

Chris Christiansen & Brian Burke, IDC.

TAKE BACK CONTROL OF WEB AND EMAIL ACCESS...

What happens when employees are drawn to the "extra-curricular" delights the Internet has to offer? Recent statistics suggest indulgences are not uncommon:

PROBLEM:

- 30-40% of Internet use at work is non-work related.
- Up to £130million is lost each day because of reduced employee productivity.
- 233 million working hours are lost every month by employees wasting time viewing web content not related to work.

Email spam, peer-to-peer (instant messaging) and the excessive use of social sites such as YouTube and Facebook continually draw workers attention away from the task at hand. So what can you do to ensure the job gets done?

SOLUTION:

Set a corporate policy which clearly states acceptable Internet viewing and usage privileges during working hours. Then with Keyfort's tailored systems, inappropriate website viewing, unwanted MSN (peer to peer) communication and junk email can be subjected to automatic control and blocking. These controls may be implemented by user, departmental group and time of day.



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T H E T E C H N O L O G Y

...applied to end excessive personal use of the Internet during office hours, ensuring that valuable time and resources are available to improve productivity and revenues.

Keyfort systems address the issue of excessive personal use of the Internet and present work information in a timely manner, by removing time wasting spam and bandwidth misuse automatically. This provides staff with the right information at the right time, reduces ICT administrative overhead and provides greater control and transparency of Internet usage.

Keyfort designs and supports Internet usage systems for clients in accordance with their specific ICT requirements. We use best of breed standards, technologies and appliances that provide confidence giving service levels and lend themselves to proactive support. The technology used comprises four main areas; email management, web content filter service, peer to peer control and proactive monitoring.

Email management includes:

- high performance spam control, both in and out bound, using automatic updates from key servers on the Internet.
- email backup.
- LDAP/Active Directory communication to allow management by users and groups.
- compliance management of content, attachments and email volumes.

Web content filter service includes:

- blocking of inappropriate and objectionable web content by categories, URLs, IP addresses and Domains.
- automatic updates from key servers on the Internet which hold millions of categorized URLs which are constantly supplemented by web site analysis engines.
- a content filter service which runs on the firewall so no additional costs are incurred for on site servers.
- group policy, bandwidth management and time of day controls.

Peer to peer control includes:

- control to stop excessive personal use of MSN and similar tools.
- gateway intrusion prevention, anti virus, anti spyware and anti phishing.

Proactive monitoring includes:

- 24x7 monitoring of equipment.
- summary usage reporting.
- usage policy implementation & updates.
- 8x5 technical support.
- configuration backup.
- firmware upgrades and hardware warranty.

KEY BUSINESS BENEFITS

- A clear view of acceptable Internet usage for management and staff alike.
- The ability to identify and stop excessive personal use of the Internet.
- The ability to restrict access to inappropriate website content and instant messaging.
- Spam email is greatly reduced, so staff can focus on the important emails.
- Automatic updates provide a timely response to Internet threats thus saving ICT admin and staff time.
- Proactive support improves ICT service levels and reduces downtime.
- Internet bandwidth is reserved for work related activities.
- Greater productivity results in less lost revenue and greater profitability.

ABOUT KEYFORT:

Keyfort provides ICT data, voice and video solutions for corporate organisations, SME's and local government. We have a substantial customer base within the UK, and manage networks from the USA to Asia. Our team designs, delivers and supports a variety of networks, providing and implementing the most up-to-date technical knowledge. This ensures our clients' networks are efficient, secure and allow them to effectively communicate whether they are in or out of the office: making network communications simply one more tool, and not a distraction, in their daily work.

FOR MORE INFORMATION, CONTACT US NOW